



ATICO NEWSLETTER

SPRING 2022

ARAB BANK AND ATICO FAKHRELDIN GROUP AGREEMENT



We're super excited to reveal the cooperation between **ATICO Fakhreldin Group** and the **Arab Bank** which was signed by COO, Mr. Azzam Fakhreddin, on Thursday 7th of October, 2021 at ATICO Fakhreldin Group Head Quarters.

The agreement will lead the way to a scheme which will ultimately enhance the loyalty and reward programs for our valuable guests. **"Arabi Points"** and **"ATICO Jewels"** will only add new and improved opportunities to our loyalty program.

Keep a look out for all the newness, comfort and above all benefits coming your way!

CONGRATULATIONS TO OUR CEO!



On Monday 11th of October, Mr. Essam Fakhreddin, CEO of ATICO Fakhreldin Group, with his party of 9 members won a landslide in the elections of the **Board of Directors** of the **Jordan Tourist Restaurant Association**, held at the Chamber of Industry.

There was a charged atmosphere witnessed during the elections between the contestants and the outcome was a positive one.

This new triumph only paves the way for unilateral objectives for the industry, with anticipation for immense boost, support and backing in order to succeed and help in its boom and growth.

Happy New Year



HAPPY NEW YEAR FROM ATICO FAKHRELDIN GROUP

Wishing you all a bright 2022 filled with boundless health, so much happiness and plenty of prosperity, not to mention all your favorite food as well!

We're at the end of yet another trying year, which has been full of deliberation, decision making and plans. It's been a rough ride however, our amazing team has once again pulled through, performing brilliantly and doing an amazing job bringing it altogether so smoothly.

Thank you also, our valued guests, for all your continued support, without which, our accomplishments would never have transpired. Happy New Year!



WILD JORDAN CENTER CELEBRATES WORLD VEGAN DAY AND LAUNCHES WINTER MENU

Wild Jordan Center, 1st circle, owns a magnificent view of old Amman, is owned by the Royal Society for the Conservation of Nature and operated by ATICO Fakhreldin Group.

It enjoys remarkable services, long-term lodges, meeting rooms and an exceptional dining experience which offers a seasonal menu, with wholesome choices and a wide variety of options to suit all tastes. WJC celebrated World Vegan Day on the 1st of November and created a delicious set menu! Enjoy the view and try our great new winter menu! For more information: 0797000218 Click to view Breakfast Menu & Menu



SOLAYA
RESTAURANT

A SENSORY LUNCH EXPERIENCE
With incomparable Mediterranean selections from our curated 3 course menu for only 25JDs weekdays from 1 p.m. - 5 p.m.

Prices are subject to service charge and sales tax

A SENSORY LUNCH EXPERIENCE AT SOLAYA RESTAURANT

We welcome you to try out a sensory lunch experience at Solaya Restaurant for incomparable Mediterranean selections from our curated 3-course meal, in an exquisite ambience.

Our Chef and his team guarantee a distinguished experience, with a seasonal menu using homemade produce to create superior gastronomic Mediterranean flavors, in an elegant, warm and stylish ambience.

Weekdays 1 p.m. – 5 p.m. It's simply a heavenly experience for ONLY 25JD++.

So drop by and try an amazing lunch like no other!

For more information call:0798890033



زيائننا الكرام

اتباعاً لأمر الدفاع رقم ٤٦، يرجى اظهار "تصريح أخضر" من تطبيق سند أو شهادة المطعم أو ابراز فحص PCR سالب عند زيارتكم لإحدى مطاعمنا



OUR DEAR GUESTS

As per defense law 46, please show "Green Status" on SANAD Mobile App, a Vaccine Certificate or a Negative PCR Test when you visit any of our outlets.

SANAD MOBILE APPLICATION IS APPLIED AT ALL ATICO FAKHRELDIN GROUP OUTLETS

The Jordanian authorities, announced implementing the new Government Defense Law no. 46, endorsing the use of **SANAD Mobile Application**.

The Jordanian eGovt program, SANAD, is the gateway to the Jordanian government digital services. ATICO Fakhreldin Group is following the request and asks its dear guests to show the Green Status on their application, before coming into the outlets. SANAD Mobile App will provide an increasing number of services and functionalities such as the digital signature of documents with full legal validity.



BREAST CANCER AWARENESS CAMPAIGN

During the month of October, ATICO Fakhreldin Group promoted and supported the **Breast Cancer Awareness campaign**, evoking solidarity with women who have breast cancer.

Pink ribbon lapel pins worn by all team members at the outlets, has actually become an annual important and powerful symbol. It is meant to highlight and honor survivors, remember those lost to the disease, and especially supports the progress to defeat breast cancer.

The fight against breast cancer has succeeded in promoting the disease, as well as a sense of hope for the future.



BLISS 104.3TH YEAR CELEBRATION DRAW

Bliss 104.3 is a variety music station in Jordan. One of their popular programs **Joy Ride**, is celebrating their 8 year anniversary with a fun concept, which encourages going out to some of the best restaurants, coffee shops, hotels and pubs in Amman, including **AlQasr Garden, Amigo, Ren Chai, Solaya Restaurant & Lounge, Vinaigrette, Wild Jordan Center** and **Yoshi**.

The challenge was to find the Bliss 104.3 logo. Happy Anniversary Bliss 104.3!



ATICO FAKHRELDIN GROUP BLOOD DONATIONS, 2021

On Monday 27th of October, 2021 and in cooperation with the Ministry of Health and the Jordan Blood Bank, a blood donation campaign was held at the Head Quarters of ATICO Fakhreldin Group. Many of the team, were quick to respond, and this time was quite different from other campaigns, as the donating platform was extended to suppliers as well.

It is always a great event, which helps reach many people who are in dire need and it does saves lives.

Blood donation also benefits donors by generating blood cell production, reduces risk of heart attacks, it maintains a healthy liver and maintains iron levels.



ATICO FAKHRELDIN GROUP PROVISION OF FOOD ASSISTANCE TO PALESTINE REFUGEES IN GAZA STRIP

Over 14 years of prolonged air, land and sea blockade the socio-economic circumstances in Gaza Strip continue to deteriorate. More than one million individuals rely on the UNRWA's food assistance to meet their basic nutrition needs. In a generous response, ATICO Fakhreldin Group generously donated to support UNRWA's emergency food operations in Gaza Strip.

The donation was received in July 2021 and used for covering the cost of an equivalent of 200 individual food parcels provided during the third food distribution round in 2021.

RECOGNIZING AMAZING ACHIEVEMENTS



Hamza Hamadah, Cashier, Wild Jordan Center, took action and was truly innovative when he came up with a clever solution to help accommodate a guest staying at one of the lodges. His own creativity and out of the box thinking was quickly recognized and he was praised for taking the initiative to help settle and satisfy the guest's needs.

Ibrahim Al-Oqdeh, Captain, Fakhreldin has repeatedly also done an incredible job, tending to each and every guest demand, with effortless grace and charm. Back to greet and be the wonderful host he is, **Rakan Masoud, Host, The Nub**, has conquered the art of being a fantastic host and his great hospitality skills are highly commended.

Anas Al Shar'an, Assistant Front Office Manager, AlQasr Metropole Hotel, with significant discipline and commitment Anas especially shined during the COVID19- lock down months, where he went the extra mile to demonstrate great cooperation and commitment. He has also expressed consideration to his colleagues as well as establishing wonderful professionalism with guests. Successfully he has been promoted to become an Assistant Front Office Manager.

As a **Security Agent AbdelRazaq Bani Amer** is posted in more one outlet, however, he always seems to get recognized for his warmth, kindness and sincerity. His passionate dedication and devotion always come across strongly.

With everyone's magnificent contributions, we can only highly recognize and salute everyone for outstanding and amazing enthusiasm and commitment. **Rabee Tadros, Senior Bartender, Copas Central**, has recurrently put a smile on guests who've tasted his terrific drinks and delicious cocktails. He's always eager to create new drinks and master the old ones.

Thank you all for your admirable and recognizable work, having you all part of our team makes a huge difference.



"HAWALYEK SHUGHOL" INITIATIVE AGREEMENT

On Sunday October 10th 2021 Mr. Saleh Omar, Personnel Manager, on behalf of CEO Mr. Essam Fakhreddin, signed an agreement with G.M. Mr. Mohammad Khasawneh of Ard Elazz For Youth Leadership Training Company.

This 'Hawalyek Shughol' initiative helps job seekers to find and secure jobs including the hospitality industry, without any commitment to fees. This helps support and direct young applicants to find job opportunities. We're really excited about this, at a time where qualified applicants are a scarcity, in a potentially growing industry



QUALITY ASSURANCE ORIENTATION WORKSHOP FOR NEW EMPLOYEES

Eng. Duaa Al Suliman, Quality Assurance Supervisor, held on the 3rd of November, at AlQasr Metropole Hotel meeting room, an orientation for new employees.

The workshop was a basic introduction to the principles of food safety, introduction to microbiology, pathogens, personal hygiene and types of contaminants. The workshop was especially designed to give the new comers a glimpse of working at ATICO Fakhreldin Group while shedding light on the company's approach and culture.

It was super beneficial and enjoyable!